



Season 2023-24

# Newport Rams Baseball Club Sponsorship Proposal



**Our #Why**

To provide the best possible baseball experience for all, on and off the field.





# About Us

Season 2023-24



**Newport Rams Baseball Club  
was established in 1928.**

The club has a rich in history of great players, characters and impressive results achieved over many years, as well as many individual player achievements at all age groups in various representative sides.

Participation rates in baseball have never been stronger – with participation rates increasing where [other sports are in decline](#).

Newport Rams Baseball Club places a strong emphasis on baseball for all age groups and focuses heavily on being a family-oriented club with focus on fair, respectful and enjoyable participation by all. With over 200 playing members the Newport Rams Baseball Club is an ideal sporting club to align your business with.



# Our Club

Season 2023-24

## With 400+ members (players and supporters) in season 2022/2023, NBC has teams in the following divisions

- T-Ball Players (20 Players)
- Little League x 4 Teams (45 Players)
- Intermediate League x 1 team (12 players)
- Junior League x 1 Teams (13 Players)
- Under 16 State (12 Players)
- Under 18 State (12 Players)
- Senior Men x 5 teams (60 Players)
- Senior Women x 3 teams (35 players)
- Masters (18 Players)
- Social Members – 400+ (90% living in local area)







# Our Reach

Season 2023-24

**Every weekend around 300 people visit our home ground.**

Our clubrooms are well frequented with training nights most days of the week, there are always people at the club. Our training facilities are some of the best in Victoria.

In addition, we have a strong, active social media presence.



**1250+ Instagram followers**



**1000+ Facebook followers**



**300+ TeamApp users**



# We Want You!

Season 2023-24

**We aim to provide value to all our sponsors and as a club with a strong community-based focus, we provide a unique presence to promote your business.**

Sponsorship of the Newport Rams Baseball Club is welcome in the form of CASH or PRODUCT and is available at many levels from being the Season 2023-24 Principal Partner to many other levels of sponsorship available to your business to support our club.

## BREAKING NEWS

We now have **TWO ELECTRONIC SCOREBOARDS** added to the Newport Baseball club facilities.

We can highlight your business with graphics and videos!







# Sponsorship Packages

## Season 2023-24

	PRINCIPAL PARTNER	MAJOR SPONSOR	CLUB SPONSOR	HOME RUN FENCE SPONSOR	MINOR/PLAYER SPONSOR
<b>Home Run Fence Banner</b>	2 No, 3.0 x 0.9 Signs	3.0 x 0.9m Sign	2 No. 1.5 x 0.9m Signs	1.5 x 0.9m Sign	
<b>Signage at Club</b>	<input checked="" type="checkbox"/>				
<b>Social Media</b>	Announcement and ongoing recognition	Announcement	Announcement	Announcement	Accouncement
<b>Sales Material</b>	<input checked="" type="checkbox"/>				
<b>Scoreboard Promotion</b>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
<b>Sponsor Day Invitations</b>	4	2	2	2	2
<b>Uniform Recognition</b>	<input checked="" type="checkbox"/>				

Scan or click to Apply



[CONTINUE FOR PACKAGE DETAILS ...](#)

# Rams Principal Partner

\$7,000 (and above)



**As the exclusive RAMS PRINCIPAL PARTNER for Newport Rams Baseball Club this package can be tailored to suit your needs but could include**

## **Signage/Company Logo**

- Your company banner displayed on the "Home Run Fence" on Seniors Game Day Sundays (2 No. x 3000mm x 900mm)
- Your name and logo will be used on a Sponsors sign at the club (Additional banners may be supplied by sponsor for display in other prominent locations)
- Your company logo & profile on Newport RAMS website homepage and sponsors page as well as links to your website, and acknowledgement on Facebook page
- Your company sales material displayed within the Newport RAMS Club Rooms on Sunday & Friday game days
- Electronic Scoreboard advertising - Branding of "score" page with your logo and your video/graphic as first position in scrolling advertising, and an additional graphic/video.

## **Miscellaneous**

- 4 complimentary tickets to 2023/24 Life Members/Sponsors Day (Date TBA)
- 4 Official Newport RAMS Caps

## **Uniform**

- As Naming Rights Sponsor you are entitled to have your logo displayed on the pregame/Training tops all senior players Uniforms



# Rams Major Sponsor \$2,500

**As a RAMS MAJOR SPONSOR for  
the Newport Rams Baseball Club  
you will receive**

## **Signage/Company Logo**

- Your company banner displayed on the “Home Run Fence” on Seniors Game Day Sundays (3000mm x 900mm).
- Your company logo & profile on Newport RAMS website homepage, sponsors page and hyperlinks to your website, and acknowledgement on Facebook page
- Electronic Scoreboard advertising - Video/graphic as part of scrolling advertising (2 different positions in scrolling feed).

## **Miscellaneous**

- 2 complimentary tickets to 2023/24 Life Members/Sponsors Day (Date TBA)
- 2 Official Newport RAMS Caps





# Club Sponsor \$1,000

## As a RAMS CLUB SPONSOR for the Newport Rams Baseball Club you will receive

### Signage/Company Logo

- Your company banner displayed on the “Home Run Fence” on Seniors Game Day Sundays (2No. X 1500mm x 900mm).
- Your company logo & profile on Newport RAMS website homepage, sponsors page and hyperlinks to your website, and acknowledgement on Facebook page
- Electronic Scoreboard advertising - Video/graphic as part of scrolling advertising.

### Miscellaneous

- 2 complimentary tickets to 2023/24 Life Members/Sponsors Day (Date TBA)
- 2 Official Newport RAMS Caps

# Home Run Fence Sponsor \$500



## As a RAMS HOME RUN FENCE SPONSOR for the Newport Rams Baseball Club you will receive

### Signage/Company Logo

- Your company banner displayed on the "Home Run Fence" on Seniors Game Day Sundays (1500mm x 900mm).
- Your company logo & profile on Newport RAMS website homepage, sponsors page and hyperlinks to your website, and acknowledgement on Facebook page
- Electronic Scoreboard advertising - Video/graphic as part of scrolling advertising.

### Miscellaneous

- 2 complimentary tickets to 2023/24 Life Members/Sponsors Day (Date TBA)



# Minor/Player Sponsor \$200



## As a RAMS MINOR/PLAYER SPONSOR for the Newport Rams Baseball Club you will receive

### Signage/Company Logo

- Your company logo & profile on Newport RAMS website homepage, sponsors page and hyperlinks to your website, and acknowledgement on Facebook page

### Miscellaneous

- 2 complimentary tickets to 2023/24 Life Members/Sponsors Day (Date TBA)

**Thankyou for taking the time  
to read over our Proposal.**

## **Please Remember**

We have packages available to suit every marketing budget and have the ability to tailor sponsorship packages to address your particular business needs. We are always on the look out for co-branding opportunities

**Scan or click  
to Apply**



**Please reach out to discuss any queries you may have**  
Dale Ipsen / 0457 522 858 / [dale\\_ipsen@hotmail.com](mailto:dale_ipsen@hotmail.com)



[newportrams.com](http://newportrams.com)



NEWPORT BASEBALL CLUB Park Crescent, Williamstown North

